

THE COACH-ASSIGNED DUPR

The Entry Point to the DUPR Ecosystem

What It Is

A Coach-Assigned DUPR is an official starting doubles rating for players who have not yet logged match results. It is issued by a credentialed DUPR Coach through a structured assessment and appears live in the DUPR app.

This is the only DUPR rating not generated from match data, serving as the launch point for a player's DUPR journey.



How It Works

- Conducted in person or via uploaded match video
- Coaches evaluate players across key game competencies, including Serve, Return, Dinking, Third Shot Drop, Non-Bounce Volley, Court Positioning, Shot Selection, and Partner Chemistry
- A starting DUPR is assigned with no reliability score and linked directly to the player's account
- The rating may be updated by a coach until a match is logged, after which the DUPR algorithm takes over

WHY THE COACH-ASSIGNED DUPR MATTERS

Activating Non-Rated Players at Scale

Who It's For

- Players without an existing doubles DUPR rating
- Social, recreational, and competitive players entering organized play
- Clubs, programs, leagues, and events onboarding new participants
- Partners seeking structured, scalable player entry into the DUPR ecosystem

Why It Matters

- Ensures accurate player placement from day one
- Creates more enjoyable and competitive experiences in open play, programs, leagues, and events
- Builds a strong player-to-coach connection, increasing trust, engagement, and long-term participation
- Accelerates adoption of DUPR as the common language of pickleball
- Activates the sport's largest growth segment: non-rated players

How Players Receive One

- In-person assessment with a credentialed DUPR Coach
- Remote video assessment via the My DUPR Coach app

PLAYER PATHWAYS AFTER A COACH-ASSIGNED DUPR

Flexible Progression

Pathway 1: Compete & Transition to Match-Based DUPR

- Use the Coach-Assigned DUPR as a starting point for leagues, open play, tournaments, and competitive events
- Once a match is logged, the DUPR algorithm takes over, adjusting the rating based on results
- Coaches continue to support development, while match data ultimately determines the official rating

Pathway 2: Maintain & Update Coach-Assigned DUPR

- Players may continue with coach-led rating sessions without logging matches
- Coach-Assigned DUPRs can be updated through reassessments as skills improve
- Optional remote assessments via the My DUPR Coach app enable ongoing updates from anywhere
- Ideal for social, recreational, and developing players seeking structured play without immediate competition pressure

Note: Nothing replaces logged match data. Coach-Assigned DUPR Ratings are a launch point, and players are encouraged to begin logging matches when ready to have their performance reflected in the DUPR algorithm.

Partner Takeaway

Coach-Assigned DUPRs create multiple engagement pathways, allowing partners to meet players where they are, extend participation, strengthen coach-led relationships, and transition players into match-based DUPR ratings, driving sustained growth within the DUPR ecosystem.

